

# Reserve Your Space!



Automotive Recyclers  
of Michigan

## ARM Road Show & Business Networking Conference

### May 2-4, 2024

Informative Seminars  
& Workshops

New Technology Introductions

Vendor Demonstrations

Live & Silent Auctions

Great Food & Fun!

On location at:

Eagle Eye  
Golf & Banquet Center  
Bath, MI

## Automotive Recyclers of Michigan

7550 S. Saginaw, Suite 9  
Grand Blanc, MI 48439

Phone: (810) 695-6760 • Fax: (810) 695-6762  
E-mail: [arm@mi.automotiverecyclers.org](mailto:arm@mi.automotiverecyclers.org)



## Welcome Exhibitors!

The Automotive Recyclers of Michigan are excited to invite you to our 14<sup>th</sup> Annual ARM Road Show & Business Networking Conference. Planning is already well underway to make this a great experience full of educational seminars and entertaining festivities.

For those of you who have been to our show before, you know what an enthusiastic and progressive group of recyclers we have in Michigan. Every year we draw a large crowd of owners, managers, and employees that are looking to stay on top of the latest trends and technologies in our industry and your presence is one of the main draws for them.

As in years past, we have a great line up with informative classes, training, and guest speakers. Most importantly, we have dedicated times for vendors to showcase their products.

Friday morning, we will open the Road Show with safety and hazmat training with Sue Schauls and reintroduce our MICAR program then wrap up the afternoon with Mike Kunkel. Friday evening, we will have designated trade show hours, entertainment, auctions, food, and drinks. Saturday morning will once again have seminars and training and the entire morning for trade show hours.

Your support has always been a key factor in our continued success and we hope that you choose to make time in your busy schedule to come to Michigan this year. To reserve your booth, review the enclosed contract and return a signed copy today with your preferred method of payment.

**Space is limited so please don't delay.** If you have any questions, please contact the ARM office at [arm@mi.automotiverecyclers.org](mailto:arm@mi.automotiverecyclers.org) or 810-695-6760.

We look forward to seeing you!

*Daniel Gray*

President

Automotive Recyclers of Michigan

## Location



The Automotive Recyclers of Michigan would like to invite your company to be an exhibitor at our Annual Road Show and Business Networking Conference, May 2-4, 2024 at Eagle Eye Golf & Banquet Center in Bath, MI.



15500 Chandler Road • Bath, MI 48808

This year we are excited to once again offer a more traditional venue while still including all the same fun networking activities, educational sessions & training formats that have been so successful for us in the past. Eagle Eye Golf & Banquet Center is the perfect location and setting to provide us with all the amenities needed for our event. It is centrally located in the Lansing area and is an easy ten minute drive from the Lansing Capital City airport and major airports in Detroit, Grand Rapids and Flint are all within 75 minutes or less. We're very excited to have you join us again this year. You won't be disappointed!

Our Friday and Saturday Road Show activities will be at the beautiful Eagle Eye Golf & Banquet Center. Friday morning we will open the Road Show with safety and hazmat training and will reintroduce our MICAR program with Sue Schauls, along with an afternoon session with industry expert, Mike Kunkel. Friday evening will have designated trade show hours, entertainment, and of course, delicious food and drinks. Enjoy out-bidding your friends during our silent and live auctions or just plan on renewing old friendships or making new ones during a fun evening of wonderful comradery. On Saturday morning we have planned seminars, training, and round table discussions, along with having the entire morning open for trade show hours. As you can see from this quick overview, we have provided a value packed weekend that includes something for everyone. Our entire ARM family looks forward to all of us being together on May 2-4, 2024.

### MAP

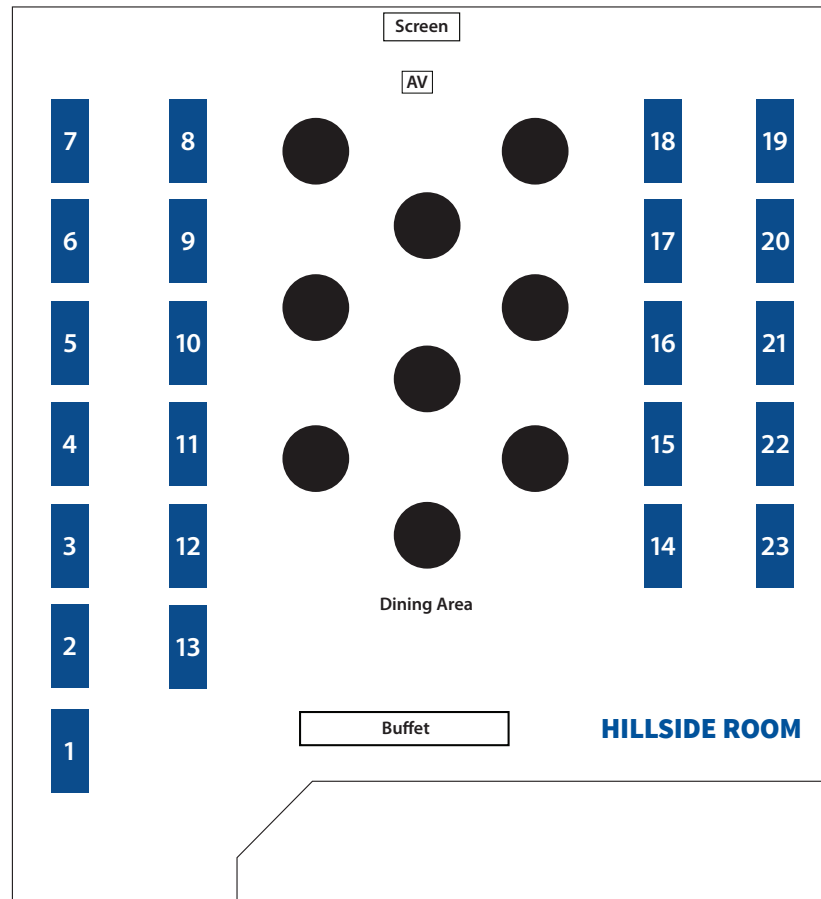




# Floor Plan & Accommodations



## TRADE SHOW FLOOR PLAN



## ACCOMMODATIONS

For your convenience, we have chosen the Hyatt Place Lansing-East as our host hotel. It is located at 2401 Showtime Dr., Lansing, MI 48912, near the Eastwood Towne Center and just 5.5 miles from Eagle Eye Golf & Event Center and Lansing-Capital Region International airport.

**Our group rate is \$129.00 plus taxes per night.**

### Booking Link:

<https://www.hyatt.com/en-US/group-booking/LANZL/G-AROM>.

For those looking to book, please call 888.492.8847 and mention group code G-AROM.

**BOOKING CUT-OFF DATE IS APRIL 12, 2024.**

The hotel offers complimentary wireless internet access to keep you connected, flat-screened TV, refrigerators, coffee/tea makers, hair dryers, docking stations, business center, fitness center, swimming pool, bar/lounge for all of us to gather and complimentary buffet breakfast.



# Rates



## EXHIBITOR RATES

\$850.00 fee per booth. **Registration must be received by 4/05/24.** Registrations received after 4/05/24 will be \$950.00 per booth. Discounted rates for ARM Associate Members \$750.00 per booth if received by 4/05/24 and \$850.00 if received after 4/05/24.

### *Booth includes:*

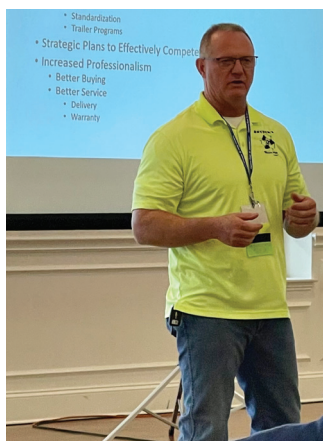
- 6' x 30" skirted display table and two chairs
- Signage with company name
- (2) FREE Conference Registrations. Additional registrations available @ \$200.00 each
- Friday Breakfast
- Friday Lunch
- Friday Evening Buffet with Exhibitors
- Coffee & Donuts Saturday morning
- Saturday Lunch

## SPECIAL FEATURES

- Microphone available to announce drawings from your booth
- Listing in Road Show directory detailing your goods or service
- Attend all seminars, training & social events at no additional charge
- Free Wi-Fi

## LIVE & SILENT AUCTIONS

If you would like to donate an item to our Friday Evening Live or Silent Auction, please contact the ARM office at 810-695-6760 or [arm@mi.automotiverecyclers.org](mailto:arm@mi.automotiverecyclers.org)



# Tentative Schedule of Events



**NEW THIS YEAR!** There will be a shuttle available back to the hotel for the final two hours of the show.

## THURSDAY, MAY 2, 2024

TBD **Exhibitor & Members Networking Golf**  
*Eagle Eye Golf Course*  
*More details to come soon*

## FRIDAY, MAY 3, 2024

9:00 am – 11:00 am **ARM Registration Open**  
*Breakfast – Hillside Room*

10:00 am – 11:00 am **Seminars & Training**  
*Log Cabin Room*

11:00 am – 12:00 pm **Seminars & Training**  
*Hillside Room*

**Seminars & Training**  
*Log Cabin Room*

12:00 pm – 1:00 pm **Seminars & Training**  
*Log Cabin Room*

1:00 pm – 2:00 pm **Lunch with Vendors**  
*Hillside Room*

Vendor Set-Up  
*Hillside Room*

2:00 pm – 3:00 pm **Seminars & Training**  
*Log Cabin Room*

3:00 pm – 4:00 pm **Seminars & Training**  
*Log Cabin Room*

4:00 pm **Vendor Meeting**

4:00 pm – 5:00 pm *Break – Hotel Check In*

4:00 pm – 5:00 pm **Seminars & Training**  
*Log Cabin Room*

4:30 pm **Bar Opens**  
*Hillside Room*

5:00 pm – 8:00 pm **Trade Show Hours**  
*Hillside Room*

**Silent Auction Opens**  
*Hillside Room*

6:00 pm **Dinner with Exhibitors**  
*Hillside Room*

8:00 pm **Silent Auction Closes**

8:00 pm – 11:00 pm **Live Auction, Last Man Standing,  
 Pick Your County, 50/50 Raffle & Fun!**  
*Hillside Room*

## SATURDAY, MAY 4, 2024

10:00 am **ARM Registration Open**

10:00 am – 11:00 am **Coffee, Bagels, Donuts**  
*Hillside Room*

10:00 am – 1:00 pm **Trade Show Hours**  
*Hillside Room*

11:00 am – 12:00 pm **Seminars & Training**  
*Hillside Room*

12:00 pm – 1:00 pm **Seminars & Training**  
*Hillside Room*

1:00 pm – 2:00 pm **Working Lunch & Round Table  
 Discussions**  
*Hillside Room*  
*Exhibitor Tear Down*

Note: Schedule subject to change.







# Exhibitor Booth Display Rules

*(Please retain this sheet)*

- **SPACE:** No portion of the booth area may be sublet or assigned to any other firm or person.
  - **ELECTRICAL:** Wireless Internet and electrical outlets available. Bring your own extension cords.
  - **LIABILITY:** Each booth operator will be responsible for the space leased during the Road Show and will keep it free from hazards to person(s) on the premises. The Automotive Recyclers of Michigan and Eagle Eye Golf & Banquet Center, will not be responsible for any injuries sustained by booth operators, representatives, their associates or employees.
  - **INSURANCE:** It is agreed that in no instance shall the Automotive Recyclers of Michigan, its Officers, Directors or Staff, or Eagle Eye Golf & Banquet Center, be held responsible for any loss, theft, fire or injury to any person or article.
  - **SPACE ASSIGNMENT:** Booth assignments are made on a first-come, first-served basis. Indicate your first, second, and third choice for the booth space on your registration form. No private room displays are allowed.
  - **FIRE AND SAFETY CODES:** Each booth operator must comply with all federal, state, and local fire and safety codes.
  - **INFORMATIONAL MEETING:** All exhibitors are asked to attend an informational meeting at 4:45 p.m. on Friday, May 3<sup>rd</sup>, prior to the opening of the ARM Road Show and Business Networking Conference.
  - **SHIPPING AND RECEIVING: PLEASE NOTE: there is a change to the shipping and receiving policy for this year's Road Show & Business Networking Conference.** Eagle Eye Golf & Banquet Center has informed us they will not be able to accommodate any materials to be shipped or stored at their location.
- This year's shipping location is:** Doug's Auto Recyclers, 352 South Angola Rd., Coldwater, MI 49036. Materials should arrive no later than Wednesday, May 1<sup>st</sup> and may not remain on the property longer than 2 days after the completion of the function.
- All materials must have Attn: Automotive Recyclers of Michigan with "your" company name with shipping charges paid by sender for inside delivery. Doug's Auto Recyclers will not be responsible for any materials left on premises after 48 hours.



# Marketing Opportunities

As an Exhibitor Sponsor of the Automotive Recyclers of Michigan 2024 Road Show and Business Networking Conference, you have a unique opportunity to market your company and your products to our members. In return for your generous sponsorship, you will be recognized as follows:

- Special recognition in Road Show Directory.
- Signs at the event highlighting sponsorship.
- Acknowledgement at the Saturday Lunch.
- Acknowledgement in post-conference Automotive Recyclers of Michigan *YardTalk* newsletter.

*See sponsorship opportunities form for additional information.*

# Sponsorship Opportunities



## GENERAL SPONSORSHIP OPPORTUNITIES

**NOTE: Sponsorships are due by April 15, 2024, in order to be included on any signage or printed materials.**

If you would like to be a sponsor of the 2024 Road Show and Business Networking Conference, but *not* sponsor a specific event, the following opportunities are available:

Company name \_\_\_\_\_

**Diamond Sponsorship – \$1500.00 & higher** \$ \_\_\_\_\_

- Special signage with company logo.
- Company logo on ARM website.
- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special signage in the exhibit hall.

**Platinum Sponsorship – \$1000.00–\$1499.00** \$ \_\_\_\_\_

- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special signage in the exhibit hall.

**Gold Sponsorship – \$500.00 – \$999.00** \$ \_\_\_\_\_

- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special signage in the exhibit hall.

**Silver Sponsorship – \$250.00 – \$499.00** \$ \_\_\_\_\_

- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special signage in the exhibit hall.

## EVENT SPONSORSHIP OPPORTUNITIES

Below are events available for sponsorship. There is no limit to the number of events you may sponsor. Please check the event(s) you would like to sponsor.

<input type="checkbox"/> Friday Breakfast	\$1,000.00*	\$ _____
<input type="checkbox"/> Friday Lunch	\$1,000.00*	\$ _____
<input type="checkbox"/> Friday Evening Buffet	\$1,500.00*	\$ _____
<input type="checkbox"/> Friday Open Bar	\$500.00*	\$ _____
<input type="checkbox"/> Saturday Coffee & Donuts	\$750.00*	\$ _____
<input type="checkbox"/> Saturday Lunch	\$1,000.00*	\$ _____
<input type="checkbox"/> Speakers & Trainers	\$1,000.00*	\$ _____

**All Event Sponsors will be recognized as follows:**

- Special recognition in the Road Show directory.
- Special sponsorship ribbons for all of your representatives
- Special signage at the sponsored event.

\* Represents partial sponsorship of these events. If you would like to sponsor an entire event, please call the ARM office at 810-695-6760.

**SPONSORSHIP TOTAL** \$ \_\_\_\_\_



# Exhibitor Contract



## 2024 Automotive Recyclers of Michigan Road Show and Business Networking Conference

**MAY 2-4, 2024**

Information provided below will be used in the Road Show directory, for signage, and/or other printed material relating to the show.

(PLEASE PRINT OR TYPE)

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web site \_\_\_\_\_

Reservations are taken on a first-come, first-served basis. Space is limited and fills up fast. To insure a reservation, please respond immediately.

### TRADE SHOW FEES

Booth	Rec'd Before 4/05/24	Rec'd After 4/05/24	# of Booths		Booth Cost		Total
Non-Member	\$850.00	\$950.00		X		=	
ARM Associate Member	\$750.00	\$850.00		X		=	

Additional Rep's	# of Add'l Reps		Total
(2) Representatives are included in your booth rental		X \$200.00 each	=

Golf Fees	# of Players		Total
Thursday, May 2 <sup>nd</sup> Networking Golf		X \$85.00 each	=

**TRADE SHOW FEES TOTAL \$ \_\_\_\_\_**

### NAME BADGES

Name Badges are required (ARM will provide).

Please provide EACH attending person's name. Indicate with an "X" which event/meals EACH person will be attending.

Name (Please print)	Friday Breakfast	Friday Lunch	Friday P.M. Buffet Dinner	Saturday A.M. Coffee & Donuts	Saturday Lunch

**Booth Preference (See floor plan on page 4)**

First \_\_\_\_\_ Second \_\_\_\_\_ Third \_\_\_\_\_

See the next page for payment options and signature.

# Exhibitor Contract



Please use this space to type or print a one paragraph description of your company and product or service to be included in the Road Show Directory to be distributed at the 2024 Road Show & Business Networking Conference.

---

---

---

---

---

---

---

"The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibit's activities on Eagle Eye Golf & Banquet Center, premises and will indemnify, defend and hold harmless Eagle Eye Golf & Banquet Center, and Automotive Recyclers of Michigan, its agents, servants and employees from any and all such losses, damages, and claim."

Signee agrees to the rules and regulations regarding booth displays. (Refer to "Exhibitor Booth Display Rules.")

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

## PAYMENT

Sponsorship Total \$ \_\_\_\_\_

Trade Show Total \$ \_\_\_\_\_

Golf Total \$ \_\_\_\_\_

**Total Amount Due** \$ \_\_\_\_\_

Please return your completed contract and full payment by 4/15/2024 to:

**Automotive Recyclers of Michigan**

**7550 S. Saginaw, Suite 9**

**Grand Blanc, MI 48439**

**Phone: 810-695-6760**

**Fax: 810-695-6762**

**email: arm2@mi.automotiverecyclers.org**

☐ **Check Enclosed** — Please make payable to *Automotive Recyclers of Michigan*.

☐ **Credit Card**

☐ Visa   ☐ MasterCard   ☐ American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Security Code \_\_\_\_\_ Signature \_\_\_\_\_