



Automotive Recyclers of Michigan

2015 Road Show & Business Networking Conference

- Indoor Booths ■ Outdoor Demonstration Areas ■ Free Wireless Internet
- New Technology Introductions ■ Training & Seminars

APRIL 24-25, 2015

On location at Alta Equipment Company, New Hudson, MI

Your Invitation to Attend



Automotive Recyclers of Michigan

7550 S. Saginaw, Suite 9
Grand Blanc, MI 48439
Phone: (810) 695-6760
Fax: (810) 695-6762
E-mail: arm@mi.automotiverecyclers.org

Dear ARM Members and Guests,

We are excited and proud to personally invite you to attend another premier Road Show at a new venue, for a new experience. Thanks to their gracious invitation and hospitality, the 7th Annual Automotive Recyclers of Michigan 2015 Road Show and Business Networking Conference will be hosted by Associate Member Alta Equipment Company on April 24-25, 2015 at their New Hudson, Michigan location.

Alta Equipment Company has been a family owned and operated business since its founding in 1984 and in the past 30 years has grown from one Michigan location to a multi-line equipment company with 18 facilities across the Midwest.

Alta Equipment Company and our host hotel, the Hilton Garden Inn Detroit/Novi, are both conveniently located in the heart of Western Metro Detroit area and are nestled among quaint cities with sophisticated big city amenities. You get the best of them all! Alta Equipment Company is centrally located to three major thoroughfares for easy access to their facilities and they are just minutes away from the city of Novi area, where you will find great shopping and dining. They are also close to many local attractions such as the Henry Ford Museum, Greenfield Village, the casinos and our many sports venues. This is the ideal destination for those seeking small town comfort and big city convenience, with many family friendly attractions and events.

We are continuing with the same format as previous years, with the event being hosted by one of our generous ARM member families who have offered to provide their facility so we can offer additional value and less expense to you, your employees and our vendors. The weekend will continue to include dedicated Road Show time for you to spend with our vendors without competing with other events. It will also include time for hands-on demonstrations of equipment and products in a real working environment as well as seminars and training relevant to owners, managers, and employees, the latest in technology, including all software vendors and of course there will be fun, networking activities throughout the weekend for everyone.

We will begin the Road Show on Friday with a tour, which includes lunch, of NSF International in Ann Arbor. This is a unique opportunity to see the process that is used to verify the quality, safety and performance of automotive aftermarket parts. We'll return to Alta Equipment Company for an afternoon of seminars, the trade show and vendors highlighting the latest the industry has to offer, our steak cookout and past presidents' celebrity cash bar and an evening of fun and great networking. Saturday will begin with a continental breakfast as DJ Harrington helps us stay on course during our jammed packed day of training sessions, seminars and trade show. We guarantee that everyone will be totally engaged as this venue creates the right environment for learning, networking and collaborating and truly encourages peer to peer learning.

During lunch we will recognize our Recycler of the Year, the President's award, and our outstanding vendors, sponsors, and contributors. Saturday afternoon's dedicated Road Show time with our vendors will give you the opportunity to spend additional one on one time to connect with them and their latest products and services available to you. During this time you will also be eligible for great "give away" drawings from their booths.

For those staying over Saturday night, there are an abundance of activities in the area for us to have a relaxing, unwinding camaraderie get-together to celebrate the successful, fun-filled weekend we shared together.

We are looking forward to seeing you at Alta Equipment Company on April 24-25, 2015. If you have any questions, please call the ARM office at 800-831-2519.

Sincerely,
ARM Road Show and Business Networking Conference Committee

Event Highlights



PARTNERING FOR SUCCESS

Reasons for Attending the 2015 ARM Road Show & Business Networking Conference

With everyone experiencing tight budgets and limited dollars, your association continues to provide you and your employees with premier educational workshops, seminars, vendors, training and networking opportunities in a venue that is relaxed, affordable and still value packed. It is more important than ever that you join forces and partner with your peers to help you and your business remain in the forefront of today's global economy. Don't miss the opportunities that will be happening April 24-25, 2015 at our 7th Annual ARM Road Show & Business Networking Conference.

- More options lead to more success.
- See the latest in industry products and technology.
- Explore industry issues with industry professionals.
- Educate your state legislators on our turf.
- Hands on training for you and your employees
- Win that item you have always "dreamed of owning" in our sportsman's raffle.
- Take advantage of specific SOS training designed for our industry.
- Discover ways to improve your operation without reinventing the wheel.
- Protect your employees with hands-on training.
- Connect with industry colleagues and decision makers in a fun, informal setting.
- Tour one of the premier certification facilities for aftermarket automotive parts
- Combine work & pleasure...it's a good thing.



Location, Map & Accommodations

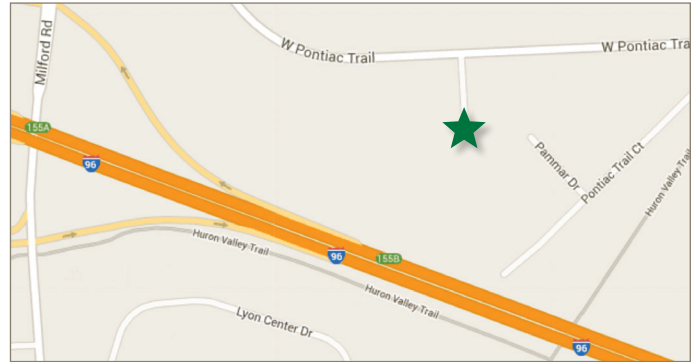


The Automotive Recyclers of Michigan would like to invite you, your employees and family to our 2015 Road Show and Business Networking Conference April 24-25, 2015 at Alta Equipment Company in New Hudson, MI.

ALTA EQUIPMENT COMPANY

56195 Pontiac Trail
New Hudson, MI 48165
www.altaequipment.com

The New Hudson facility is located in the heart of Western Metro Detroit area and is centrally located to three major thoroughfares: I-96, US 23 and M-59 and Detroit Metropolitan Airport is just 20 miles away.



ALTA EQUIPMENT COMPANY HISTORY

Alta Equipment Company has been a family owned and operated business since its founding in 1984 by CEO, Steve Greenawalt. Over the past 30 years the company has grown from a Yale Forklift dealership with one Michigan location and 60 employees to a multi-line equipment company with 18 facilities across the Midwest, over 600 employees and hundreds of products ranging from aerial equipment and lift trucks to paving, earthmoving and heavy construction equipment. Because of its commitment to customer service and its world class product offerings, Alta is quickly becoming the premier recycling and heavy equipment dealership in the area, offering sales, service, parts and rental equipment. Alta supplies trusted brands like Yale and Hyster Forklifts, Volvo Front End Wheel Loaders and construction equipment, Sennebogen Material Handlers and attachments, and the SAS-Scorpion Engine Pullers & Car Forks. Alta is a proud member of ARM and looks forward to hosting the conference.



ACCOMMODATIONS

Our host hotel, the **Hilton Garden Inn Detroit/Novi** is Novi's newest hotel located just west of Novi Road right behind Fountain Walk, which is within walking distance of the hotel and features entertainment, shopping and restaurants. It is also just a short drive to the Twelve Oaks Mall. It offers an indoor pool, fitness center, complimentary parking, 24 hour Pavilion Pantry and complimentary high speed internet in all guest rooms. They have a wonderful restaurant, the Great American Grill on property serving breakfast and dinner and a great lounge area to network with friends.

Make sure to make your reservations early by calling the hotel directly at 248-348-3840 and identify that you are with the Automotive Recyclers of Michigan to receive our group discount special rate of \$115 plus taxes per night for King or two Queen beds or use the following link to make your reservations. **Room cut-off date: April 8, 2015**

http://hiltongardeninn.hilton.com/en/gi/groups/personalized/D/DETNOGI-ARM-20150423/index.jhtml?WT.mc_id=POG

Tentative Schedule of Events



Friday, April 24, 2015

- 10:00 a.m.
Bus departs Alta Equipment Co. for tour of NSF International
- 10:45 a.m. – 1:15 p.m.
Tour NSF International & Lunch
- 2:00 p.m.
Vendor Set-up
- 2:00 p.m.
Return to Alta Equipment Company
- 2:15 p.m.
How Do I Do it All & Does it Really Matter
— JC Cahill (Owners/Managers)
- 3:15 p.m.
Increase Your Profits on Catalytic Converters
— Amber Elenbaas (Owners/Managers)
- 3:45 p.m.
Vendor Information Meeting
- 4:00 p.m.
Welcome, Ribbon-Cutting, Opening of the Road Show
- 4:00 – 7:00 p.m.
Road Show Hours
- 5:00 p.m.
Past President's Celebrity Cash Bar Opens
- 5:00 p.m.
2nd Annual Sportsman's Raffle begins for the Weekend
- 6:00 p.m.
Steak Cookout



Saturday, April 25, 2015

- 8:00 a.m.
Working Continental Breakfast
- 8:30 – 9:10 a.m.
Telephone Skills That Will Make Your Register Ring
— DJ Harrington (Sales)
- Utilizing Cores for Growth
— Amber Elenbaas (Owners/Production)
- Hazard Materials Training
— Dave Kendzioriski (Shipping & Receiving)
- Product Demo: Alta Equipment Company
- 9:20 – 10:00 a.m.
Setting the Stage to Broker More Parts
— Amber Elenbaas (Owners/Managers/Production)
- Building Relationships-How Do We Touch Them
— JC Cahill (Owners)
- Sharing the Road with the SOS – Part I
— Denise Quick & Elizabeth Weier (Owners/Clerical)
- Forklift Training: Paul Secker, SAS Fork
- 10:10 – 10:50 a.m.
We're All Connected – We Just Don't Know It
— JC Cahill (Everyone)
- Data Compromise Exposure
— Bill Velin, VP Wells Fargo (Owners)
- Sharing the Road with the SOS – Part II
— Denise Quick & Elizabeth Weier (Owners/Clerical)
- Product Demo: Alta Equipment Company
- 11:00 – 1:00 p.m.
Are You Ready For Tomorrow
Panel/Round Table discussions of industry peers sharing their experiences to help us prepare for the future.
- 11:00 – 11:50 p.m.
Breakout Sessions with Yard Management Systems:
Car-Part.com, Checkmate, & Crush U Pull It Software
- 12:00 – 12:50 p.m.
Breakout Sessions with Yard Management Systems
Hollander, Pinnacle Professional, & CBCDashboard
(have been invited)
- 1:00 – 2:00 p.m.
Lunch & Awards
- 2:00 – 4:00 p.m.
Road Show Hours / Special Drawings

About Our Speakers



JC CAHILL

Owner, New England Auto and Truck – NEATR



JC Cahill is a well-known industry speaker, consultant, and recycler. JC grew up in the recycling industry but after graduating from the University of Vermont he decided to take a corporate career route. He worked for several years for both major consolidators at an executive level serving as the National Sales Manager for GreenLeaf Auto Recycling and the Regional director for B&R Auto Wrecking. JC also created the first hybrid self-service and full-service superstore for Schnitzer Steel.

After spending a few years in the corporate arena, JC realized his real passion was the recycling industry he grew up in. Today, JC is the owner of NEATR.

JC's other passion was teaching others the leadership and sales skills he had learned and practiced in his own business. His enthusiasm for teaching others is evident in his dynamic training classes, which have been attended by recyclers from across the industry. JC also practices what he preaches! In 2010, his employees nominated him and he won the Locator Magazine "Boss of the Year" award.

AMBER ELENBAAS



Amber Elenbaas is a third generation automotive recycler and a coring enthusiast. She started her career where she plans to return in 2016, at Pete's Auto & Truck Parts. In the past few years, Amber has been the GM of two successful yards, she's consulted and spoken all over the country and into Canada, and she's currently serving as a field rep for Rebuilders Automotive Supply, helping recyclers get more for their cores. She attributes her success to her Alma College education, to her mentor and father Ron Elenbaas, and to her hardworking teammates. When she isn't working, you can find Amber hiking, biking, or with her nose stuck in a book.

D.J. HARRINGTON



D.J. Harrington, CSP is a bestselling author and the President of Phone Logic, Inc. an international training company based in Atlanta, Georgia. D.J. serves as a consultant and trainer to over 1,000 privately owned businesses throughout the country, training personnel at all levels of the company. Known as the "Doctor" to some and the "Car-Diologist" to others, he has presented well over 2,000 programs globally. He has had a blessed life and been awarded the prestigious Certified Speaking Professional (CSP) designation by the National Speakers Association. He contributes much of his success to his experiences as a graduate of Saint Leo University.

D.J. combines his knowledge, high energy, and humor in a thought provoking, fun, interactive learning environment. He leaves his audience with practical advice and methods to succeed. His years as a sales trainer and motivational speaker in a variety of industries have provided D.J. with an outstanding background, which he brings to every clinic and seminar. D.J. can give you a "tune-up" or a "complete overhaul."

He may be reached at 800.352.5252. E-mail: dj@djsays.com. "52 weeks a year, we are as close as your telephone." Visit www.djsays.com to order his bestselling books, "Your Prescription for Life" and the NEW "Mastering the Art of Success" with Jack Canfield and Mark Victor Hansen, as well as other information material.

Continued on next page

About Our Speakers



DAVID KENDZIORSKI

President, Stormtech, Inc.



David Kendziorski, President of Stormtech, Inc., has over 20 years of experience as an environmental consultant for the auto recycling industry. Dave manages innovative compliance and certification programs that are sponsored by auto recycler trade associations in Wisconsin, Michigan, Minnesota, and California. Dave helped ARM develop the MICAR program 11 years ago and serves as the Program Manager. He is a frequent speaker at association conventions and events, offers several training programs for recyclers each year, and writes quarterly articles for several trade newsletters and magazines.

DENISE QUICK

Michigan Department of State Business Licensing & Regulation Division | Bureau of Driver and Vehicle Programs

Denise Quick began her state service in June of 1978 with the Secretary of State's office. She has been with the Bureau of Driver and Vehicle Programs, Business Regulation Section since 2000.

In addition to Dealer Training and dealer disciplinary actions, Denise is responsible for the Salvage Vehicle Inspector Program in the State of Michigan.

ELIZABETH WEIER

Michigan Department of State Business Licensing & Regulation Division | Bureau of Driver and Vehicle Programs

Elizabeth Weier has been with the Department of State since October of 2011. She previously worked with the Bureau of Branch Office Services. She has been with the Business Regulation section since October of 2012. Elizabeth earned a Bachelor of Science in Biology from Central Michigan University in 2010 and is currently working toward a Masters in Public Administration, also from Central Michigan University.

In addition to Dealer Training and dealer disciplinary actions, Elizabeth is also responsible for the Salvage Vehicle Inspector Program and actions against unlicensed dealers.

PAUL SECKER

S.A.S. of Luxemburg, Ltd.

Employees of auto recycling businesses use a variety of lift equipment to move vehicle inventory. The Automotive Recyclers of Michigan with SAS FORKS will offer a presentation covering safety aspects of both forklift and wheel loader operations specifically how they apply to an auto recycler setting. The presenter will be Paul Secker, President of SAS FORKS, who has been in the industry over 30 years, attended several 'train the trainer' courses, involved with forklift and wheel loader lift capacities daily, and has presented on this material on multiple occasions in person and in webinars. Lifting dynamics, best practices, pre-operation inspections, and other critical safety information will be covered. Attendees can use this as a portion of the OSHA required training or as train the trainer class, to take the material back and share with others at your business. Follow up demonstrations and test drives will need to be performed individually by each company by a qualified person, and not part of this presentation. Certificates and cards will be provided after completion of the presentation and written test.

Continued on next page

About Our Speakers



WILLIAM K. VELIN

Senior Vice President, CIC



After graduating from Northern Michigan University, Bill began his insurance career in 1970 in the management training program for a large international insurance company. After almost 10 years he left to join an independent agency in Minneapolis. In 1988, he started his own agency which he sold in 1994 when he joined Wells Fargo Insurance services USA as a Senior Vice President. He attained the CIC designation (certified insurance counselor) in 1992, and with over 40 years in the insurance industry, including over 20 in the automotive recycling and salvage industry, Bill has the insurance background and expertise to assist you with all of your insurance needs.

Names, social security numbers, credit scores, bank accounts and health data – all of this personal information is under increasing siege by computer hackers and identity thieves. A single loss of sensitive data – whether through thievery, technical malfunction, theft of a laptop, or sloppy recordkeeping – could not only damage your reputation but also expose you and your business to lawsuits that could permanently cripple your ability to function and even continue operations!

Please spend 40 minutes with us at the 2015 Road Show to learn more about this looming disaster and how to protect yourself from it!

Bill Velin, Sr. Vice President of Wells Fargo Insurance and the exclusive endorsed agent for the Automotive Recyclers Association Business Insurance program will present this important topic. With over 40 years in the insurance industry, including over 30 in the automotive salvage industry, Bill is uniquely qualified to introduce you to this most important topic.

Tours



NSF INTERNATIONAL TOUR

We have a unique opportunity to tour NSF International's World Headquarters in Ann Arbor. NSF was founded in 1944 by a group of professors from the University of Michigan. In addition to the world headquarters in Ann Arbor, there are offices in Canada, Europe, Asia and South America. The 430+ staff in Ann Arbor work out of a 225,000 square foot facility that houses an extensive 150,000 square foot laboratory. As an independent, accredited organization, NSF International develops standards, and tests and certifies products and systems.

In 2010, NSF launched a certification program to verify the quality, safety and performance of automotive aftermarket parts. Automotive parts certified under the NSF Automotive Parts Certification Program must demonstrate comparable performance to that of the original equipment (OE) service parts in order to carry the NSF Mark. Extensive testing is required by NSF for each individual part submitted for certification. NSF-Certified automotive parts meet strict quality and performance standards. Through NSF's comprehensive program, manufacturing facilities are audited, parts are tested and the manufacturer's quality systems are reviewed to ensure that all NSF-Certified parts are traceable. In addition to the NSF Mark, certified parts are required to be marketed with both the production lot number and the manufacturer's name/logo and allows identification of all aspects of the processing and materials used in the manufacture of the part. NSF is recognized globally as one of the premiere registrars of automotive manufacturing facilities. They are one of the top three ISO/TS registrars in the U.S. with more than 350 automotive focused auditors supporting the program. NSF's 4,500 automotive clients include both OEMs as well as major part manufacturers.

Please join us for this exciting, informative, once in a lifetime opportunity that we hope will provide you with new ideas to help increase your bottom line as we begin a value packed weekend for you and your entire team.

Events & Training

Opportunity
NEXT EXIT

EVENTS

ARM's 2nd Annual "Hunter/Sportman's" Raffle

Who needs Cabela's, when you have ARM?! We are excited to bring to you our 2nd annual "Hunter/Sportsman's Raffle" at our 7th Annual ARM Road Show and Business Networking Conference, located this year at Alta Equipment Company in New Hudson, Michigan, April 24th & 25th 2015. This event will create fun for all! Your chances of winning are excellent! Here's how it works: each card in a deck of cards (52 cards) will be sold for \$10 each. Once the entire deck of cards are sold, we start drawing cards from another deck of cards and if your card is drawn... voila!...you are a winner! It's that easy! Then you pick your prize! Prizes



range in value from \$400 and up! Items to choose from will range from new cross bows, compound bows, rifles, handguns, opticals (scopes) and everything in-between! Wow! What a steal deal at \$10 per card! Purchase as many cards as you like (purchase some for your employees), the more cards you purchase, obviously the better your chances of winning. What a great way to support your association, at the same time have a chance to take home the prize of your choosing to add to your collection. We will have a licensed dealer running the show, and they will be doing all checks necessary to complete your transaction for you on site, no waiting period.

So dust off your cowboy boots, grab your camo hat, and plan on joining us Friday night April 24th for some good eats (sign up for the dinner beforehand) and great prizes (event will be held in conjunction with the Past Presidents Dinner, and will continue until the last prize is drawn). See you there!

3rd Annual Road Show CAT/O2 Sensor Drive – Help Your Association with No Out -Of-Pocket Cost

With the previous success of our Road Show CAT and O2 Sensor Drive, we are happy to once again give you the opportunity to win something special in a "surprise gift" drawing in return for your generous donations of catalytic converters and O2 sensors. Only those who donate CATS and/or O2 Sensors will be eligible. All you have to do is bring them with you to the Road Show and for each "CAT" or bucket of O2 Sensors you donate; you will receive one entry into the giveaway!! Three (3) CATS, three (3) entries. Ten (10) CATS, (10) entries...you get the idea...the more you bring, the better your odds. The drawing will take place during lunch on Saturday so everyone has the opportunity to participate and help your association at the same time. See you at the Road Show with "CATS" in hand.



Time for Training

One of the great benefits of attending the ARM Road Show is the ability to get FREE training for you and your employees and this year is no exception. We will once again be offering **Forklift Training and Haz Mat** for those of you who need to update your required training to maintain your certification.

2015 Recycler of the Year Nomination Form



Each year the Automotive Recyclers of Michigan recognizes one of our fellow ARM members for their outstanding service and dedication both to our industry and to their community. This year we will be honoring our 2015 recipient at our 7th Annual Road Show & Business Networking Conference. (Present ARM Officers and Board of Directors are not eligible).

Please submit your nomination for the person you feel best exemplifies the following criteria.

1. Recipient must be a direct member of good standing of the Automotive Recyclers of Michigan.
2. Recipient must be in compliance with state and national environmental and safety regulations.
3. Recipient must display integrity and fairness in his/her dealings within our industry and their community.

The Executive Committee of ARM will review the nominations and select the winner, who will be honored at lunch on Saturday, April 25th, during the Road Show.

Date _____

Name of Nominee _____

Name of Business _____

Address _____ City _____ Zip _____

Phone _____

Approximate number of years in the industry _____

Industry Accomplishments _____

Other Accomplishments (Professional, civic group, church, family, etc.) _____

Personal Reasons for Nomination _____

Submitted by _____ Phone _____

(Please use reverse side if additional space is needed.)

Please return to the ARM office by April 1, 2015.

7550 S. Saginaw, Suite 9, Grand Blanc, 48439 • Fax: 810-695-6762 • arm@mi.automotiverecyclers.org

2nd Annual Sportsman Raffle



BACK BY POPULAR DEMAND...BUT WITH AN EXTRA BANG!

We have outdone ourselves this time! We have added a twist for this year!

Along with our regular drawings, this year we will be having (4) separate drawings for weaponry (High End Guns and High End Crossbows, well exceeding \$1,000 each in value**). Items like Rock River AR-15's as well as Ten-Point Cross Bows, to name a few. We are offering a "pre-buy" sale for tickets for these "Big Dog" drawings.

Remember you must be present to win!

Tickets are limited to 100 per drawing at a cost of just \$20 per ticket "or" 6 for \$100. Those are pretty good odds...1-100 that you will be the "Big Dog" winner and take home one of four spectacular weapons, again with a value exceeding \$1,000 each!

These separate drawings are set up like a football square board. So you have full control of where you would like your personal name or company name on the draw board. You pick your square(s) at the Road Show...so arrive early to be the first in line.

Don't miss out on a great opportunity to support your ARM Association as well as fill your gun safe!

**Not all weapons are exactly as pictured.



***Regular \$10 draws will be available throughout the 2 day event as well.
All drawings not fully sold will revert to a 50/50 cash drawing of the amount collected.***

To purchase \$20 tickets in advance for the (4) separate drawings fill out the form below.

You will fill out your squares at the Road Show

\$ 100 Minimum for Credit Cards

Please return completed form and full payment by
April 3, 2015 to:
Automotive Recyclers of Michigan • 7550 S. Saginaw, Suite 9 • Grand Blanc, MI 48439
Phone: 800-831-2519 • Fax: 810-695-6762

Name _____ Phone _____
Company _____ Email _____

# Tickets		x \$20 each =	\$	Check ONLY
# Tickets		@ \$100 for 6 =	\$	Check or Credit Card
Total # of Tickets		Total Due	\$	

☐ **Check Enclosed** —Please make payable to **Automotive Recyclers of Michigan.**

☐ **Credit Card *\$100 Minimum***

☐ Visa ☐ MasterCard ☐ American Express

Card Number _____ Exp. Date _____ Security Code _____

Signature _____

Sponsorship Opportunities



GENERAL SPONSORSHIP OPPORTUNITIES

If you would like to be a sponsor of the 2015 Road Show and Business Networking Conference, but *not* sponsor a specific event, the following opportunities are available:

Diamond Sponsorship – \$1000.00 & higher

\$ _____

- Special banner with company logo.
- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special name badge recognition.
- Special recognition at the Saturday Lunch.
- Special signage in the exhibit hall.

Platinum Sponsorship – \$500.00–\$999.00

\$ _____

- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special name badge recognition.
- Special recognition at the Saturday Lunch.
- Special signage in the exhibit hall.

Gold Sponsorship – \$300.00 – \$499.00

\$ _____

- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special name badge recognition.
- Special recognition at the Saturday Lunch.

Silver Sponsorship – \$100.00 – \$299.00

\$ _____

- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special name badge recognition.

EVENT SPONSORSHIP OPPORTUNITIES

Below are events available for sponsorship. There is no limit to the number of events you may sponsor. Please check the event(s) you would like to sponsor.

<input type="checkbox"/> Friday Bus for Tour	\$500.00*	\$ _____
<input type="checkbox"/> Friday Night Cookout	\$750.00*	\$ _____
<input type="checkbox"/> Saturday Continental Breakfast w/DJ	\$500.00*	\$ _____
<input type="checkbox"/> Saturday Lunch	\$750.00*	\$ _____
<input type="checkbox"/> Speakers & Trainers	\$750.00*	\$ _____
<input type="checkbox"/> Photo Booth	\$800.00*	\$ _____
<input type="checkbox"/> Coffee Bar	\$800.00*	\$ _____

All Event Sponsors will be recognized as follows:

- Special recognition in the Road Show directory.
- Special sponsorship ribbons for all of your representatives.
- A special article about your company in *YardTalk*, ARM's four-color quarterly newsletter following the event.**

* Represents partial sponsorship of these events. If you would like to sponsor an entire event, please call the ARM office at 800-831-2519.

** Applies only when an entire event is sponsored.

SPONSORSHIP TOTAL \$ _____

Registration Form



2015 ARM ROAD SHOW AND BUSINESS NETWORKING CONFERENCE

**ALTA EQUIPMENT COMPANY
NEW HUDSON, MI
APRIL 24-25, 2015**

Please return this Registration Form and method of payment by April 3, 2015.

Company Name _____

Address _____

City _____ State _____ Zip _____ Phone () _____

Email _____

REGISTRATION

		COST PER FACILITY		
NUMBER ATTENDING		BEFORE APRIL 3, 2015	AFTER APRIL 3, 2015	TOTAL COST
	ARM Member Registration Fee (per facility)	\$ 100.00	\$ 150.00	\$
	Non-ARM Member Registration Fee (per facility)	\$ 150.00	\$ 200.00	\$
1/2 OFF SPECIAL! Members bring a non-ARM member and both facilities will receive 1/2 OFF their registration fees.				
	ARM Member (1/2 OFF Special per facility)	\$ 50.00	\$ 75.00	\$
	Non-ARM Member (1/2 OFF Special per facility)	\$ 75.00	\$ 100.00	\$
REGISTRATION TOTAL				\$

MEALS/EVENTS

NUMBER OF PEOPLE ATTENDING	MEAL/EVENT	COST PER PERSON	TOTAL COST
	Bus Tour to NSF International (includes lunch)	\$ 14.00	\$
	Friday Night Past Presidents' Steak Cookout	\$ 19.50	\$
	Saturday Continental Breakfast	\$ 6.50	\$
	Saturday Lunch Cookout	\$ 14.00	\$
MEALS/EVENTS TOTAL			\$

Registration Form



Haz Mat Training (No Charge):

Name _____ Name _____

Name _____ Name _____

Forklift Training (No Charge):

Name _____ Name _____

Name _____ Name _____

Name Badges are required (ARM will provide). Please provide each attending persons name. Indicate with an "X" which meals were purchased for each person. If meals were not purchased, leave blank.

Name Badge for EACH attending person, including children, should read:

NAME <i>(Please print)</i>	BUS TOUR	FRIDAY P.M. COOKOUT	SATURDAY BREAKFAST	SATURDAY LUNCH

PAYMENT

Sponsorship Total \$ _____

Registration Total \$ _____

Meals/Event Total \$ _____

Total Amount Due \$ _____

Please return your completed forms and full payment by **April 3, 2015** to:

Automotive Recyclers of Michigan
7550 S. Saginaw, Suite 9
Grand Blanc, MI 48439
Phone: 800-831-2519
Fax: 810-695-6762

☐ **Check Enclosed** — Please make payable to *Automotive Recyclers of Michigan*.

☐ **Credit Card**

☐ Visa ☐ MasterCard ☐ American Express

Card Number _____ Exp. Date _____ Security Code _____

Signature _____